



2020
TECHNOLOGY
EXPOS

Connecting Industry



IICA 2020 TECHNOLOGY EXPO PACKAGE

The Institute of Instrumentation, Control and Automation (IICA) is pleased to provide you with the details of our 2020 Technology Expo Program.

The IICA has increased our profile in the market and we are seeing some fantastic results with record attendances and new exhibitors.

Over 1600 visitors attended the 16 Technology Expos held in 2018, with even greater results in 2019.

Many IICA Technology Expos sell out, we encourage you to choose one or more of the Technology Expos contained in this package. Submit your booking form early to ensure that your booking is secured and avoid disappointment.

Bookings will be processed in order of receipt.

Early Bird Discount

Book and pay in full by **31 January 2020** to make significant savings. If you are not claiming the early bird discount, please submit your booking form as soon as possible, so that your spot can be secured. A tax invoice will be provided, with payment due eight weeks prior to each Technology Expo.

PLEASE NOTE - if you are claiming the IICA Member rate, then your 2020 Membership fee needs to be paid at the time of booking. A Membership tax invoice will be issued when your booking form is received.

Technology Expo Benefits

- Low cost opportunity to exhibit your products
- Run across Australia, including regional areas
- Company marketing exposure
- Attendee contacts provided (subject to attendee's permission)
- Clothed table measuring approx. 1.8m x .6m (varies between venues)
- Exhibitor lunch provided

We look forward to working with your organisation as an Exhibitor in partnership with the IICA in 2020





MAXIMISE YOUR PRESENCE

Sponsorship

- **Only 10** Sponsorships available per Technology Expo
- Sponsorships only available to IICA Corporate Members
- Reserved Prime table position
- Company logo on flyers, publications and social media
- Opportunity to hand out promotional items in official IICA show bags
- Company banner at reception
- Prize draw - Optional (Sponsor provides prize)

Technology Expo Pricing

	Table Only	Sponsor (including table)
Corporate Member	\$700	\$1,200
Individual Member	\$750	N/A
Non Member	\$950	N/A

Early Bird Discount Applies if Paid in Full by **31 January 2020**

	Individual Members	Corporate Members
3 - 5 bookings	5%	7.5%
6 - 8 bookings	7.5%	10%
9 - 11 bookings	10%	12.5%
12+ bookings	12.5%	15%

Membership Fees

Individual	Corporate Level 1 (up to 10 employees)	Corporate Level 2 (11 - 50 employees)	Corporate Level 3 (50+ employees)
\$195	\$450	\$850	\$1,200

EXHIBITORS CONDITION OF ENTRY:

Exhibitors to use only allocated table/space paid for. All display items, Exhibition equipment/Marketing to keep within the allocated table/space area only. IICA reserves the right to request changes to any set up that does not meet with these requirements.

For information on IICA Membership please visit www.iica.org.au and click on Membership & Corporate Members

All pricing includes GST



BOOKING FORM

TAX INVOICE ABN: 70 901 535 539 - All pricing includes GST

Technology Expos	Date	T = Table only S = Sponsorship	Applicable Fee (see page 3)
BENDIGO (VIC)	18 March 2020		\$
DOYALSON (Central Coast) (NSW)	29 April 2020		\$
BRISBANE (QLD)	13 May 2020		\$
SWAN HILL (VIC)	27 May 2020		\$
BATHURST (NSW)	10 June 2020		\$
GLADSTONE (QLD)	22 July 2020		\$
MELBOURNE (CBD) (VIC)	5 August 2020		\$
CANBERRA (ACT)	19 August 2020		\$
PERTH (WA)	3 September 2020		\$
ALBURY (NSW)	16 September 2020		\$
TOWNSVILLE (QLD)	14 October 2020		\$
SYDNEY (Western) (NSW)	28 October 2020		\$
DEVONPORT (TAS)	11 November 2020		\$
ADELAIDE (SA)	25 November 2020		\$

N° of Events _____ Total Cost \$ _____ Less Discount \$ _____ Total \$ _____

Please charge my credit card or provide tax invoice for the following amount:
Please tick here to forego the early bird discount & be invoiced for each Expo individually Total \$ _____

Company _____
 Expo Contact Person _____
 Expo Contact Person Email Address _____
 Address _____
 Suburb _____ State _____ Postcode _____
 Telephone _____ Mobile _____

PAYMENT DETAILS

Bank Transfer - Please provide tax invoice with bank account details

Visa MasterCard American Express

Card Number _____ Expiry Date _____ CVV Number _____
 Cardholder's Name _____ Signature _____

CANCELLATION POLICY:
 Any cancellations up to eight weeks prior to the event will incur an \$150 administration fee. A 50% refund is available for cancellations from four to eight weeks prior to the event. No refunds will be given for cancellations made after this time. Attendee list only released to Exhibitors that attend on the day. IICA reserves the right to change or cancel any event listed on this form.